

1 DAY VIRTUAL CE

Sunday, January 28, 2024

SCHEDULE

- 8:20 - 8:30 AM **Login to Zoom**
- 8:30 - 8:35 AM **Welcome and Introductions**
- 8:35 - 10:35 AM **Ready, Aim, Fire**

Attendees will gain a deeper understanding of indications, contraindications, pre- and post-operative care, potential side effects and the management of these side effects, as well as specific techniques employed in the performing of a YAG capsulotomy in the optometric physician's office.



David K. Hall, O.D.

- 10:35 - 10:45 AM **Marketing Minute**
- VOA MEMBERSHIP APPRECIATION GIVEAWAY**

- 10:45 AM - 11:45 AM **Cold-Starting a Modern Optometry Practice**

Educate to empower the entrepreneurial Optometrist through each phase of the cold-start process, thus providing the learner with foundational business knowledge to successfully plan, develop, and launch a thriving private practice.

- 11:45 AM - 12:45 PM **Valuation & Due Diligence for the Modern Optometry Practice Transition**

Optometry is witnessing its largest transfer of practice ownership. This course prepares modern optometrists, both Sellers and Buyers, for a successful practice transition by providing the learner with foundational business knowledge of modern practice financials & earnings measures, valuation methods, and due diligence to support an equitable, timely transition.



Erich Mattei, MBA

Join **Virginia Optometric Association** for a **One-Day Virtual CE: 4 Hours of Face to Face Continuing Education Courses** approved for Virginia Board of Optometry CE Credit*.
(*NOT COPE approved)

Registration

www.thevoa.org/one-day

Cancellation Policy: Partial refunds will be made upon written request until January 18th **ONLY**. After January 18th no refunds will be considered.

Additional Information

You will receive the zoom link to the meeting 1 week before as well as a reminder on Saturday, January 27. CE certifications will be sent on Monday, January 29, 2023. You must be present to receive credit for your hours. Zoom allows us to see how long you attended the event. Partial CE credit will not be issued. This is considered a live CE presentation and you will have time to interact with the speaker(s).

REGISTER NOW

1 DAY VIRTUAL CE

Please complete the registration form and submit with payment to:

Mail To: VOA • P.O. Box 29069 • Henrico, VA 23242-0069

If Paying By Credit Card, **Fax To:** (804) 643-0311

Name : _____ OE Tracker #: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Daily Registration Fees (Includes all CE)

- \$125 VOA/AOA Member
 \$375 NON VOA/AOA Member
 \$10 VOA Student Member

Additional Options

\$_____ Optional VOPAC Contribution
(\$750 suggested per O.D. for 2024)

\$_____ Optional Legal-Legislative Fund Contribution
(\$250 suggested per O.D. for 2024)

\$_____ **Total Registration Fees Enclosed**

**Register online
at**

www.thevoa.org/one-day

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Name on account (print): _____ Exp. Date: ____/____/____

Card Number: _____ Credit Card CVV code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature (required) _____ Authorized amount \$ _____

The deadline to register is Thursday, January 25th!!



**VIRGINIA OPTOMETRIC
ASSOCIATION**