



OCTOBER 24 - 26, 2025

Fall Conference

We're excited to invite you to the Virginia Optometric Association's Fall Conference at the beautiful Lansdowne Resort in Leesburg, Virginia. Join us for a weekend filled with learning, connection, and inspiration as we offer 9 hours of CE led by expert speakers in a relaxed, scenic setting. Whether you're looking to deepen your clinical knowledge, earn CE credits, or simply recharge alongside colleagues during Saturday's Food Truck and Game Night, this event is designed with you in mind!

Join the VOA October 24 - 26, 2025.

9 CE Hours & FREE Registration for VOA Members!



Lansdowne Resort

Leesburg, Va

OCTOBER 24 - 26, 2025

9 CE Hours

WHY ATTEND

- **FREE** for VOA/AOA members
- 2.5 hours in the Exhibit Hall
- Networking with colleagues & Industry (representatives)
- 9 hours of CE
- Food Truck and Game Night
- Leadership Development Program

Schedule

FRIDAY, OCTOBER 24

6:00 - 7:30 PM	PROMOTIONAL DINNER*	<i>Sponsored by Apellis</i>
7:30 - 9:00 PM	LEADERSHIP DEVELOPMENT	<i>Sponsored by JNJ</i>
9:00 - 10:00 PM	WELCOME RECEPTION & EXHIBITS	<i>Sponsored by VSP</i>

SATURDAY, OCTOBER 25

7:30 - 8:00 AM	REGISTRATION, COFFEE & EXHIBITS	
8:00 - 9:00 AM	COURSE 1: ELECTRORETINOGRAM (ERG AND THE DISEASE THEY REPRESENT)	
	MARKETING MINUTE	<i>Sponsored by Ratio Accounting</i>
9:00 - 10:30 AM	PROMOTIONAL BREAKFAST*	<i>Sponsored by B+L</i>
10:30 - 11:00 AM	EXHIBITS & BEVERAGE BREAK	
11:00 AM - 1:00 PM	COURSE 2: TEN INNOVATIONS IN CONTACT LENSES THAT YOU NEED TO KNOW ABOUT	
	MARKETING MINUTE	<i>Sponsored by Johnson & Johnson</i>
1:00 - 2:45 PM	PROMOTIONAL LUNCH*	<i>Sponsored by Alcon</i>
2:45 - 3:15 PM	EXHIBITS & BEVERAGE BREAK	
3:15 - 4:15 PM	COURSE 3: NON-ORGANIC VISION LOSS (NOVL) - WHERE DID THE VISION GO?	
4:30 - 6:30 PM	COURSE 4: RULE THESE OUT BEFORE YOU DIAGNOSE IT AS DRY EYE	
6:30 - 8:30 PM	FOOD TRUCKS AND GAMES	<i>Sponsored by Zeiss</i>

SUNDAY, OCTOBER 26

8:00 - 9:00 AM	COURSE 5: FROM REFERRAL TO RECOVERY: MASTERING SURGICAL CO-MANAGEMENT	
9:00 - 10:00 AM	PROMOTIONAL BREAKFAST	<i>Sponsored by CooperVision</i>
10:00 - 10:15 AM	BREAK & HOTEL CHECKOUT	
10:15 AM - 12:15 PM	COURSE 6: ESSENTIAL MEDICAL EYE CARE & COORDINATION OF BENEFITS	<i>Sponsored by VSP</i>

COURSE DESCRIPTIONS

COURSE 1 ELECTRORETINOGRAM (ERG) AND THE DISEASE
1 CE Hour THEY REPRESENT

Evan Kaufman, OD, FAAO

Electroretinograms can be an important diagnostic tool. It is a procedure that can be performed and billed by the optometric profession. This lecture will go over the test's physiology and interpretation. Secondly, it will review the different diagnosis that can be associated with the interpretation.

COURSE 2 TEN INNOVATIONS IN CONTACT LENSES THAT YOU
2 CE Hours NEED TO KNOW ABOUT

Mile Brujic, OD, FAAO

Advances in contact lenses are increasingly optimizing our efforts for our patients. This course will update the attendee with advances in contact lenses that will help them enhance their patients wearing experience.

COURSE 3 NON-ORGANIC VISION LOSS (NOVL) - WHERE DID
1 CE Hour THE VISION GO?

Evan Kaufman, OD, FAAO

Non-organic vision loss (NOVL) is a rare ocular finding but a diagnosis that can be associated with a lot of confusing test results. This lecture will go over signs, symptoms, testing, and diagnosis of non-organic vision loss. We will review an actual case and go over the visual system from anterior to posterior in order to properly explain elimination of differential diagnosis.

COURSE 4 RULE THESE OUT BEFORE YOU DIAGNOSE IT AS DRY
2 CE Hours EYE

Mile Brujic, OD, FAAO

Although dry eye can be a debilitating condition for some, it can be virtually asymptomatic for others. Additionally, there are several conditions that can mimic dry eye. This course will discuss those conditions that need to be ruled out before starting a dry eye treatment regimen for patients complaining of dry eye symptoms.

COURSE 5 FROM REFERRAL TO RECOVERY: MASTERING
1 CE Hour SURGICAL CO-MANAGEMENT

Jade Coats, OD, FAAO

This course delves into the evolving landscape of surgical co-management in optometry. Best practices, patient-centered approaches, and the latest advancements in surgical technology will be discussed. Real-world case studies will aim to equip optometrists with the knowledge and skills needed to excel in surgical co-management.

COURSE 6 ESSENTIAL MEDICAL EYE CARE & COORDINATION
2 CE Hours OF BENEFITS

Annette Webb, OD

An interactive, in-person workshop designed to make it easier to coordinate vision benefits, which can lead to increased revenue opportunities, patient retention, and satisfaction.

SCAN TO REGISTER NOW!



WWW.THEVOA.ORG/FALL

REGISTRATION, CONFERENCE POLICIES AND INFORMATION

CDC Guidelines for hosting meetings and events will be followed by the VOA at all times.

General Registration Fee includes access to all exhibits and social activities. The early bird deadline is four weeks prior to the conference start date, after this date there will be a \$50 late fee. The final pre-registration deadline is two weeks prior to the conference start date. All registration fees must accompany your registration form.

Spouse/Guest Registration is \$100 for 12 and under and \$200 for 13 and older. *Registration includes Friday Reception and Saturday Food Trucks and Games. Due to Pharma regulations, promotional dinners are for doctors/students only.*

Continuing Education and attendance of all courses meet requirements for approval of CE credit by the Virginia Board of Optometry. The VOA assumes no responsibility for courses that are not approved by other state licensing boards. Verification outside the Commonwealth of Virginia is the responsibility of the attendee. Reporting of course hours to a licensing board is the sole responsibility of the licensee. COPE approval is NOT required in Virginia and has NOT been arranged. No partial credit for any course will be given. To obtain credit you must attend the ENTIRE course. Attendance will be monitored to comply with Virginia licensing board regulations.

Course cards and course evaluations will be electronic through the VOA App. Your course verification will then be emailed to you. Printed course cards will not be available. If your electronic device is not working please see the registration desk for assistance or to get a course card emailed to you. Please do NOT use the OE tracker app. Course Evaluations are an integral part in the VOA receiving grant funding, so be sure to complete them as well.

Course handouts provided by the speaker will be posted online before the conference. We suggest printing or downloading what you will need for the courses you are attending ahead of time since we cannot promise the quality of the wi-fi connection with so many attendees. No printed handouts will be available.

Photography Disclaimer: Virginia Optometric Association (VOA) reserves the right to use any photograph/video taken at any VOA Event without the expressed consent of those included within the photograph/video. VOA may use the photograph/video in publications or other media material produced, used, or contracted by VOA including but not limited to: meeting brochures, invitations, newsletters, VOA website, VOA Facebook page, etc. If you do not wish to have your image recorded for distribution, please contact the VOA at office@thevoa.org. By attending the VOA Event, or by failing to notify VOA of your desire to not be photographed, you are agreeing to release, defend, hold harmless and indemnify VOA from any and all claims involving the use of your picture or likeness.

Cancellation & Refund Policy: All cancellations received at least four weeks prior to the conference start date will be issued a full refund. No call-no show: If you register and do not attend there will be a no show fee of \$175. Requests must be in writing. No refunds for cancellations received two weeks or less prior to the conference start date.

Special Services: In accordance with the Americans with Disabilities Act, please advise the VOA in writing by four weeks prior to the conference start date, if you require special services to fully participate.

Terms & Conditions RELEASE & HOLD HARMLESS AGREEMENT: By registering and attending a Virginia Optometric Association (VOA) event/meeting you acknowledge that there is an unknown risk of exposure to communicable diseases such as COVID-19 through exposure to contaminated objects, as well as through personal contact. Such exposure carries with it a certain degree of risk that could result in illness, disability or death. You agree to release and hold harmless VOA, its staff, officers, and vendors from and against all claims of damages and liability resulting from exposure. Registrants/Attendees also warrant they are following all CDC guidelines.

The Virginia Optometric Association claims no liability for the acts of any attendee, supplier or speaker at this meeting or for the safety of any attendee while in transit to, from, or during this meeting. The Virginia Optometric Association reserves the right to cancel this function and/or individual courses without penalty.

The total amount of liability to the Conference will be limited to a refund of fees paid by the attendee.

ACCOMMODATIONS

Please contact (800) 838-1766 and mention the Virginia Optometric Association or visit www.thevoa.org/fall to make your reservations. The VOA discounted rate is \$269* per night, plus appropriate taxes and a \$10 per night resort fee. The number of rooms at this rate are limited. All reservations must be made no later than October 2, 2025. Check-in begins at 4:00 pm and checkout time is 11:00 am. Reservation details can be found on hotel website. Please note there is a parking fee of \$30 per room per night. Make your reservations online [here!](#)

Registration

Register online or complete the registration form and submit with payment to:

Mail To: VOA • P.O. Box 29069 • Henrico, VA 23242-0069

Name for Badge: _____	Nickname: _____	
Address: _____	OE Tracker #: _____	
City: _____	State: _____	Zip: _____
Phone: _____	Cell: _____	Email: _____
Emergency Contact: _____	Phone: _____	

Registration Fees

(Includes all CE and meals listed below. Must register for meals by October 10, 2025. No exceptions.)

- ☐ **FREE** VOA OD or Student Member
- ☐ \$500 AOA Member
- ☐ \$875 NON VOA/NON AOA Member

The following events are included in your registration, please indicate which you will be attending:

Friday

- ☐ 6:00 – 7:30 pm Promotional Dinner *Sponsored by Apellis* (Limited to 40 optometrists)
- ☐ 9:00 – 10:00 pm Welcome Reception & Exhibits *Sponsored by VSP*

Saturday

- ☐ 9:00 – 10:30 am Promotional Breakfast *Sponsored by B+L*
- ☐ 1:00 – 2:45 pm Lunch & Learn *Sponsored by Alcon*
- ☐ 6:30 – 8:30 pm Food Trucks and Games *Sponsored by Zeiss*

Sunday

- ☐ 9:00 – 10:00 am Promotional Breakfast *Sponsored by CooperVision*

REGISTER ONLINE AT
WWW.THEVOA.ORG/FALL
SEE CANCELCATION POLICY
ON PAGE 4 FOR FURTHER
DETAILS.

Guests

- ☐ \$200 Spouse/Guest Registration (includes Friday Reception, Saturday Food Trucks and Games)
Name of Spouse/Guest: _____
- ☐ \$100 Children 12 and Under (includes Friday Reception, Saturday Food Trucks and Games)
Name(s) of Children: _____

Additional Options

\$_____ Optional Legal-Legislative Fund Contribution (\$250 suggested per O.D. for 2025)
To contribute to VOPAC, visit www.thevoa.org/vopac-llf (\$750 suggested per O.D. for 2025)

- ☐ \$50 Late fee per OD registration (Postmarked, or submitted online after September 25, 2025)

\$_____ **Total Registration Fees Enclosed**

REGISTER NOW



Special Services to Comply with American Disabilities Act:

- ☐ Check if you need special services to fully participate. Attach a written description of needs so we may contact you. Please notify the VOA by September 25, 2025.
- ☐ Food Allergies: _____

Name on account (print): _____	Exp. Date: ____/____/____	
Card Number: _____	Credit Card CVV code: _____	
Billing Address: _____		
City: _____	State: _____	Zip: _____
Signature (required) _____		Authorized amount \$ _____

Fall Conference Speakers



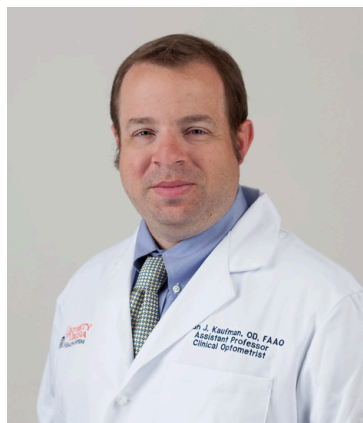
Mile Brujic, OD, FFAO

Dr. Brujic is a 2002 graduate of the New England College of Optometry. He is a partner of Premier Vision Group, a successful two location optometric practice in Northwest Ohio. He practices full scope optometry with an emphasis on ocular disease management of the anterior segment and specialty contact lenses. He is active at all levels of organized optometry. Dr. Brujic is on the editorial board for a number of optometric publications. He has published over 450 articles and has given over 2200 lectures, both nationally and internationally on contemporary topics in eye care.



Jade Coats, OD, FFAO

Dr. Coats is a distinguished optometrist known for her expertise in ocular disease, perioperative care, contact lenses, and comprehensive eye care, with a special focus on the ocular surface, dry eye disease, and premium cataract/refractive surgery co-management. An honors graduate of the University of Arkansas-Fayetteville with a Bachelor of Science in Biology, she went on to earn her Doctor of Optometry degree magna cum laude from the Southern College of Optometry, where she received numerous clinical awards and scholarships at the local, state, and national levels. Dr. Coats practices in an OD/MD setting, where she combines advanced clinical care with compassionate patient management.



Evan Kaufman, OD, FFAO

Dr. Kaufman moved to Charlottesville, VA in 2014 to join the faculty at the University of Virginia. He is involved in training residents, fitting specialty contacts and running a primary care clinic. He got his undergraduate degree from Southern Illinois University. He then went on to earn his doctorate at the Indiana School of Optometry. After graduation, he continued his education and completed a residency in ocular disease at the University of Kentucky. He is an adjunct clinical instructor at the New England College of Optometry, University of Pikeville Kentucky College of Optometry, Midwestern College of Optometry Chicago, Salus College of Optometry, and Indiana School of Optometry.



Annette Webb, OD

Dr. Annette Webb was born and raised on the Arkansas/Tennessee border, just 20 minutes from Memphis. She obtained her Optometry degree at the Southern College of Optometry. She has practiced for 30 years and is located in Hot Springs, Arkansas. She has a passion for neuro-optometry and is currently working on her fellowship for NORA, the National Association for Neuro-optometric Rehabilitation. She lectures on medical billing and coding and on concussion and stroke recovery in the optometric practice.