Join the Virginia Optometric Association for our 2024 Annual Conference May 30 - June 2, 2024 at Hilton Norfolk The Main. Join your colleagues for a baseball game, field-side continuing education and a Saturday Band Party. Earn up to 17 CE hours of FREE CE for VOA Members. In addition, we will be offering a wet lab and paraoptometric track. Embrace the downtown lifestyle and walk to cultural attractions, trendy shopping and the Elizabeth River in Norfolk.

**Accommodations & Parking**
Please contact Hilton Norfolk The Main at 757-763-6200 and mention the Virginia Optometric Association to make your reservations, or visit the [online booking link here](#). The VOA discounted rate is $175 per night, plus appropriate taxes. Rates are applicable May 29 - June 2, 2024. The number of rooms at this rate are limited. All reservations must be made no later than May 9, 2024. Check-in begins at 4:00 pm and checkout time is 11:00 am. All reservations must be guaranteed by a valid major credit card. Reservation details found on hotel website.

Register Online: [www.theVOA.org/annual](http://www.theVOA.org/annual)
ANNUAL CONFERENCE AT A GLANCE

THURSDAY, MAY 30
5:00 pm - 6:00 pm  Course 1: Neurological Visual Field Loss  Jacqueline Theis, OD, FAAO
6:00 pm - 7:00 pm  Course 2: Uvetis Primer  Mark Schaeffer, OD, FAAO
7:00 pm - 9:00 pm  Promotional Dinner - Pre-Registration Required  Sponsored by Alcon

FRIDAY, MAY 31
8:00 am - 9:00 am  Course 3: Neurologic Dry Eye  Jacqueline Theis, OD, FAAO
  Marketing Minute  Sponsored by Baush & Lomb
8:00 am - 9:00 am  OSD Workshop Part 1*  *Additional Fee
9:00 am - 10:15 am  Promotional Breakfast: A Different Path to Treating Dry Eye Disease  Sponsored by Viatris
10:15 am - 11:15 am  Course 4: Optimizing the CL Opportunity and Success  David Rose, OD
  Marketing Minute  Sponsored by Dome Medical  *Additional Fee
10:15 am - 11:15 am  OSD Workshop Part 2*  
11:15 am - 11:30 am  Minute to Win It  
11:30 am - 1:30 pm  Exhibit Hall & Lunch  
1:30 pm - 2:30 pm  Enlightening Perspectives for Paraoptometrists**  Tamara Pertosyan, OD
1:30 pm - 3:30 pm  Course 5: Neuro Emergencies and Urgencies  Jacqueline Theis, OD, FAAO
  Marketing Minute  Sponsored by Malincredot Pharmaceuticals
1:30 pm - 3:30 pm  OSD Workshop Part 3*  *Additional Fee
2:30 pm - 4:30 pm  Empowering Paraoptometrists**  Tamara Pertosyan, OD
3:30 pm - 4:30 pm  Exhibit Hall Reception with Baseball Ticket Pickup  
4:30 pm - 5:00 pm  Transportation to Harbor Park Baseball Stadium for OD's Course 6  
4:30 pm - 5:30 pm  Paraoptometric Social**  
5:00 pm - 6:00 pm  Course 6: Grand Rounds  Ana Astruc, OD, Jenny Kahn, OD, Ramsey Brown, OD
  At Harbor Park Baseball Stadium Restaurant  Moderated by Evan Kaufman, OD
5:30 pm - 6:30 pm  Transportation to Harbor Park Baseball Stadium for Guests and Paraoptometrists**  
6:30 pm - 9:30 pm  Norfolk Tides Baseball Game with Return Shuttles  Sponsored by VSP Vision

SATURDAY, JUNE 1
8:00 am - 9:00 am  Course 7: Complications of Pharmaceuticals Every Optometrist Should Know  Greg Caldwell, OD
  Marketing Minute  Sponsored by Johnson & Johnson Vision Care, Inc.
9:00 am - 11:00 am  Exhibits & Breakfast  
11:00 am - 12:00 pm  Course 8: Anterior Segment Case: Enough Pearls to Make a Necklace  Greg Caldwell, OD
11:00 am - 12:00 pm  Ocular Disease for Paraoptometrics**  Laureen Waldron, OD
12:00 pm - 2:00 pm  Business Meeting & Lunch - VOA Members Only  Sponsored by VSP Vision
12:00 pm - 1:00 pm  Paraoptometric Lunch**  
1:00 pm - 3:00 pm  Synergy of Energies for Paraoptometrics**  Laureen Waldron, OD
2:00 pm - 4:00 pm  Course 9: Putting the “Oh” in OCT  Steve Ferrucci, OD, FAAO
4:00 pm - 5:00 pm  Course 10: Updates on AMD and DME  Steve Ferrucci, OD, FAAO
4:00 pm - 5:00 pm  VOLT Young OD Program  Sponsored by Johnson & Johnson Vision Care, Inc.
5:00 pm - 6:00 pm  Course 11: Nutrition and the Retina  Steve Ferrucci, OD, FAAO
6:30 pm - 10:00 pm  Dinner & Band Party featuring The Deloreans  Sponsored by Trust Merchant Services

SUNDAY, JUNE 2
8:00 am - 10:00 am  Breakfast & Course 12: Refer or Relax: Retina Edition  Steve Ferrucci, OD, FAAO
10:00 am - 12:00 pm  Course 13: Myopia Management Made Easy / Cooper Vision  Justin Kwan, OD, FAAO

OSD WORKSHOP*  – FRIDAY, MAY 31
Part 1  OSD: Where We Are and Where We Are Going  Mark Schaeffer, OD, FAAO
Part 2  OSD: Ask the Experts  Walter Whitley, OD, FAAO, Greg Caldwell, OD, Mark Schaeffer, OD, FAAO
Part 3  OSD: Hands-On Workshop / Wet Lab  Walter Whitley, OD, FAAO, Greg Caldwell, OD, Mark Schaeffer, OD, FAAO
Jeffrey Michaels, OD, FAAO

*OSD Workshop: Additional Fee and Registration Required; Limited Space Available
**Paraoptometric Track: Additional Fee and Registration Required
Baseball Night

FRI DAY, MAY 31 AT 6:30 PM

TRANSPORTATION TO THE STADIUM WILL DEPART FROM THE HOTEL AT 4:30 PM. COURSE 6, DINNER, & DRINKS PROVIDED

HARBOR PARK

NORFOLK TIDES VS GWINNETT STRIPERS

SPONSORED BY:

3
THURSDAY, MAY 30

5:00 pm - 6:00 pm  **Course 1: Neurological Visual Field Loss**  Jacqueline Theis, OD, FAAO
This course provides a comprehensive overview of hemianopic and homonymous vision loss and hemineglect in patients with acquired brain injury and neurological disease. It provides the optometrist with tools to diagnosis and manage these patients to improve patient quality of life in any practice setting including primary care.

6:00 pm - 7:00 pm  **Course 2: Uvetis Primer**  Mark Schaeffer, OD, FAAO
Uvetis is one of the most common diagnoses in a primary care optometry practice. This course discusses the systemic origins, patients’ risk factors and current treatment options. The course also highlights several rare cases of uvetis.

7:00 pm - 9:00 pm  Promotional Dinner - Pre-Registration Required  Sponsored by Alcon

FRIDAY, MAY 31

8:00 am - 9:00 am  **Course 3: Neurologic Dry Eye**  Jacqueline Theis, OD, FAAO
“Dry eye” is considered a disease of the ocular surface and the majority of treatment is geared towards lubrication and eyelid hygiene to reduce inflammation and re-establish tear film homeostasis. This course reviews the neurosensory pathways of dry eye and the pathophysiological overlap with neuropathic pain and photophobia. Emphasis will be placed on differentiating primary dry eye disease from secondary dry eye disease and treatment.

8:00 am - 9:00 am  **Part I**

OSD: Where We Are and Where We Are Going*  *Additional Fee and Registration Required
This lecture will discuss current and future diagnostic or treatment options for ocular surface disease. Using case examples, presenters will provide perspective on managing various ocular surface conditions. Implementation pearls as well as best practices will be covered to take your practice to the next level!

9:00 am - 10:15 am  **Promotional Breakfast: A Different Path to Treating Dry Eye Disease**  Sponsored by Viatris

10:15 am - 11:15 am  **Part II**

OSD: Ask the Experts*  *Additional Fee and Registration Required
This course will discuss the most common questions that eyecare providers have when diagnosing, treating and managing ocular surface disease. Presenters will discuss various how they implement dry eye treatments into clinical practice.

11:15 am - 2:30 pm  **Marketing Minute**

1:30 pm - 3:30 pm  **Course 5: Neuro Emergencies and Urgencies**  Jacqueline Theis, OD, FAAO
The course describes the symptoms, signs, and management of neuroophthalmological emergencies. It provides an overview of visual signs and symptoms to be concerned about, and the additional history questions the provider should ask to understand the chief complaint. The course describes in detail the epidemiology, ocular manifestations, systemic symptoms, diagnosis, and management of giant cell arteritis, Horner’s syndrome, posterior-communicating artery aneurysms, myasthenia gravis, and intracranial space-occupying lesions including cavernous sinus thrombosis and pituitary apoplexy.

1:30 pm - 3:30 pm  **OSD - Part III: Hands-On Workshop / Wet Lab**  *Additional Fee and Registration Required
This lecture aims to equip Paraoptometrists with the essential knowledge and skills to effectively assist optometrists during various surgical procedures, including YAG, SLT, and LPI. Participants will delve into the intricacies of each procedure, gaining insights into patient preparation, equipment handling, and postoperative care - enhancing the overall surgical experience for both practitioners and patients.

3:30 pm - 4:30 pm  Exhibit Hall Reception and Baseball Ticket Pickup

4:30 pm - 5:00 pm  Transportation to Harbor Park Baseball Stadium for OD’s Course 6

4:30 pm - 5:30 pm  Paraoptometric Social**
**CONTRIBUTE TO VOPAC**

The Virginia Optometric Association’s Political Action Committee (VOPAC) is governed by a separate Board of Directors appointed by the VOA President. Contributions to incumbents and candidates is based on their relationship with the optometric profession, voting records, and commitment to quality eye and vision care services.

Scan the QR code to contribute to VOPAC or visit [https://www.thevoa.org/contribute-to-vopac-llf](https://www.thevoa.org/contribute-to-vopac-llf)
1 JACQUELINE THEIS, OD, FAAO is a practicing optometrist, clinical researcher, international lecturer and author. She received her doctoral and post-doctoral residency training in Neuro-Optometry and Binocular Vision disorders from the University of California at Berkeley School of Optometry. She has extensive clinical experience in post-traumatic brain injury and neurologic visual dysfunctions. She has been awarded the Young Optometrist of the Year award in both California in 2019 and Virginia in 2022.

2 GREG CALDWELL, OD is a 1995 graduate of the Pennsylvania College of Optometry. He completed a one-year residency in primary care and ocular disease at The Eye Institute in Philadelphia Pennsylvania. He currently works in Duncansville, Pennsylvania as an ocular disease consultant. Dr. Caldwell’s primary focus is the diagnosis and management of anterior and posterior segment ocular disease, and he has been a participant in multiple FDA investigations and trials. Dr. Caldwell has integrated nutrition, prevention, and wellness into his patient care. He practices integrative optometry.

3 DAVID ROSE, OD earned his Doctor of Optometry degree in 2003 from The Ohio State University College of Optometry. He has practiced optometry in a variety of settings, including nursing homes, hospitals for the developmentally disabled, commercial locations and private practice. Currently, he owns Optometric Associates, a private practice in Manassas, VA where he practices optometry to the fullest scope. His services include TBI/ ABI rehabilitation, developmental vision therapy, low vision, myopia control, specialty contact lenses/contact lenses, dry eye, cosmetic optometry and primary care.

4 STEVEN FERRUCCI, OD, FAAO is currently Chief of Optometry at the Sepulveda VA Ambulatory Care Center in North Hills, CA. He is also the Residency Director at his sight, and a Professor at the Southern California College of Optometry/ Marshall B. Ketchum University. He is a fellow in both the American Academy of Optometry and the Optometric Retinal Society, as well as Past-president of the ORS and the Founding Chair of the American Academy of Optometry Retinal Special Interest Group.

5 JUSTIN KWAN, OD, FAAO is a 2009 graduate of Berkeley Optometry and went on to do a contact lens and dry eye residency at SCCO. He taught and saw patients there for eight years before moving to Chicago in 2018, joining a private practice. In April 2020, he transitioned to Cooper Vision full time, dedicated to myopia management. He has given over 100 hours of continuing education. He is the current president of the Chicago North Side Optometric Society.

6 MARK SCHAFFER, OD, FAAO serves as Clinical Excellence Captain at MyEyeDr in Birmingham, Alabama, where he practices full-scope optometry. Dr. Schaeffer is a Founding Member of the Intrepid Eye Society, and is a member of the Alabama and American Optometric Association, American Academy of Optometry and the Contact Lens and Cornea Section. Dr. Schaeffer earned his Doctor of Optometry from Southern College of Optometry, and completed a residency in Ocular Disease at Bascom Palmer Eye Institute in Miami, Florida.

7 TAMARA PETROSYAN, OD is an associate clinical professor at SUNY College of Optometry in the Primary Care, Ocular Disease, Pediatrics, and Vision Therapy departments. Dr. Petrosyan helped implement free pediatric exams for over 30,000 children through the Armenian Eyecare Project, developed over a dozen vision therapy workbooks, and helped start and previously worked with Anteal Health where she developed all of the vision therapy content. Among others, she has been awarded the Young Optometrist of the Year and Optometrist of the Year from NISOP and the Young Optometrist of the Year award from the AOA.

8 LAUREN WALDRON, OD earned her doctorate in 1993 and began practicing as an optometrist in NYC. After three years of practice, she joined the U.S.A.F. at the Rank of Captain. With a breadth of experience ranging from retail, hospital-based optometry, nursing home care, acute care, and a flair for the unusual contact lens fittings for everything from the average eye to the diseased or post-surgical eyes. Dr. Waldron has focused on dry eye and ocular disease in her practice with a passion for boosting her patient’s outcomes and everyday lives.

9 WALTER WHITLEY, OD, MBA, FAAO helped create one of the premier surgical comanagement network at Virginia Eye Consultants in Norfolk, VA. Dr. Whitley is a nationally recognized author and lecturer and serves as co-chief medical editor for Modern Optometry, contributing editor for the Review of Optometry and co-medical editor for Dry Eye Coach. He has been recognized as the 2012 Young Optometrist of the Year, the 2015 Legislative Keyperson of the Year and the 2020 Optometrist of the Year by the Virginia Optometric Association.

10 JEFF MICHAELS, OD, FAAO is best known for his #AskAOA webinar series of PPP and other COVID assistance webinars during the pandemic. Dr. Jeff Michaels graduated from the Michigan College of Optometry and is residency trained from Johns Hopkins University. He was the AOA Optometrist of the Year in 2022. Dr. Michaels current passion is helping states achieve scope expansion. In his free-time he teaches Mental Performance to college and high school sports teams.
YACHT ROCK BAND PARTY

SATURDAY JUNE 1
6:30 pm - 9:30 pm

FEATURING:
THE DELOREANS

SPONSORED BY:
Virginia Optometric Association
CDC Guidelines for hosting meetings and events will be followed by the VOA at all times.

**General Registration Fee** includes access to all exhibits and social activities. The early bird deadline is **May 1st**, after this date there will be a $50 late fee. The final pre-registration deadline is **May 15th**. All registration fees must accompany your registration form.

**Spouse/Guest Registration** is $100 for 12 and under and $200 for 13 and older. Registration includes Friday Exhibit Hall Reception, Baseball Game and Saturday’s Yacht Rock Dinner and Band Party. Due to Pharma regulations, promotional dinners are for doctors/students only.

**Continuing Education and Attendance** All courses meet requirements for approval of CE credit by the Virginia Board of Optometry. The VOA assumes no responsibility for courses that are not approved by other state licensing boards. Verification outside the State of Virginia is the responsibility of the attendee. Reporting of course hours to a licensing board is the sole responsibility of the licensee. **COPE approval is NOT required in Virginia and has NOT been arranged.** No partial credit for any course will be given. To obtain credit you must attend the ENTIRE course. Attendance will be monitored to comply with Virginia licensing board regulations.

**Course Cards and Course Evaluations** will be electronic. Your course verification will then be emailed to you. Printed course cards will not be available. If your electronic device is not working please see the registration desk for assistance or to get a course card emailed to you. Please do NOT use the OE tracker app. Course Evaluations are an integral part in the VOA receiving grant funding, so be sure to complete them as well.

**Course Handouts** Any handouts provided by the speaker will be posted online before the conference. We suggest printing or downloading what you will need for the courses you are attending ahead of time since we cannot promise the quality of the wi-fi connection with so many attendees. No printed handouts will be available.

**Photography Disclaimer** Virginia Optometric Association (VOA) reserves the right to use any photograph/video taken at any VOA Event without the expressed consent of those included within the photograph/video. VOA may use the photograph/video in publications or other media material produced, used, or contracted by VOA including but not limited to: meeting brochures, invitations, newsletters, VOA website, VOA Facebook page, etc. If you do not wish to have your image recorded for distribution, please contact the VOA at office@thevoa.org. By attending the VOA Event, or by failing to notify VOA of your desire to not be photographed, you are agreeing to release, defend, hold harmless and indemnify VOA from any and all claims involving the use of your picture or likeness.

**Cancellation & Refund Policy** All cancelations received before **May 1st** will be issued a full refund. Between **May 1st and May 15th**, refunds will be assessed a $30 processing fee. Requests must be in writing. No refunds for cancellation after **May 15th**.

**Special Services** In accordance with the Americans with Disabilities Act, please advise the VOA in writing by **May 1st**, if you require special services to fully participate.

**Terms & Conditions** RELEASE & HOLD HARMLESS AGREEMENT: By registering and attending a Virginia Optometric Association (VOA) event/meeting you acknowledge that there is an unknown risk of exposure to communicable diseases such as COVID-19 through exposure to contaminated objects, as well as through personal contact. Such exposure carries with it a certain degree of risk that could result in illness, disability or death. You agree to release and hold harmless VOA, its staff, officers, and vendors from and against all claims of damages and liability resulting from exposure. Registrants/Attendees also warrant they are following all CDC guidelines.

*The Virginia Optometric Association Annual Conference claims no liability for the acts of any attendee, supplier or speaker at this meeting or for the safety of any attendee while in transit to, from, or during this meeting. The Virginia Optometric Association Annual Conference reserves the right to cancel this function and/or individual courses without penalty. The total amount of liability to the Conference will be limited to a refund of fees paid by the attendee.*
Fall Conference
September 20 - 22, 2024

Omni Homestead Resort
Hot Springs, Va

8 Hours of CE
Speakers
Dr. Greg Caldwell
Dr. Cecelia Koetting
Dr. Mike Cymbor
Dr. Carolyn Majcher

Returning Event: VOA Golf Tournament

Voyages in Vision
November 14 - 17, 2024

8 Hours of CE
COPE Approved

Speakers:
Dr. Chris Wroten
Dr. Alan Glazier
Dr. Jeff Michaels

Beach and Oceanside Receptions

Hilton Aruba Caribbean Resort & Casino
VOA ANNUAL CONFERENCE REGISTRATION

Please complete the registration form and submit with payment to:

Mail To: VOA • P.O. Box 29069 • Henrico, VA 23242-0069

Name for Badge: __________________________________________________________
Nickname: ____________________________________________________________
Address: ________________________________________________________________
OE Tracker #: ___________________________ Zip: ___________________________
City: ___________________________ State: ___________________________ Phone: ___________
Cell: ___________________________ Email: ________________________________
Emergency Contact: ______________________________________________________
Phone: _________________________________________________________________

OD Registration: (Includes all CE and meals listed below. Must register for meals by May 1. No exceptions.)

☐ FREE VOA Member
☐ FREE VOA Student Member Registration
☐ $425 AOA Member
☐ $825 NON VOA/AOA Member

The following events are included in your registration, please indicate which you will be attending:

Thursday
☐ 7:00 pm - 9:00 pm Dinner Sponsored by Alcon

Friday
☐ 11:30 am - 1:30 pm Exhibits & Lunch
☐ 6:30 pm - 9:30 pm Norfolk Tides Baseball Game Sponsored by VSP Vision

Saturday
☐ 9:00 am - 11:00 am Exhibits & Breakfast
☐ 12:00 pm - 2:00 pm Business Meeting & Lunch
☐ 4:00 pm - 5:00 pm VOLT/ Young OD Program
☐ 6:30 pm - 10:00 pm Yacht Rock Band Party & Dinner Sponsored by Trust Merchant Services

Sunday
☐ 8:00 am - 10:00 am Breakfast and Learn

Guest Registration per person: (Includes Friday Exhibit Hall Reception, Baseball Game/Dinner & Saturday Dinner/Band Party)

☐ $100 Guest Registration (12 and under)
  Guest Name for Badge ____________________________________________________
☐ $200 Guest Registration (13 and older)
  Guest Name for Badge ____________________________________________________
☐ $50 Late fee per registration (Postmarked, or submitted online after May 1st)

Additional Options

$_______ Legal-Legislative Fund Contribution ($250 suggested per O.D. for 2024)
To contribute to VOPAC, visit www.thevoa.org/vopac-llf ($750 suggested per O.D. for 2024)

$_______ Total Registration Fees Enclosed

Special Services to Comply with American Disabilities Act:

☐ Check if you need special services to fully participate. Attach a written description of needs so we may contact you. Please notify the VOA by May 1st.

☐ Dietary Considerations / Allergies: ______________________________________________

Name on account (print): ___________________________________________ Exp. Date: _____/____/
Card Number: ___________________________________________ Credit Card CVV code: ___________
Billing Address: ________________________________________________________________
City: ___________________________ State: ___________________________ Zip: _______________________
Signature (required) ________________________________________________________________
Authorized amount $________
Save the Dates for VOA Events

**Annual Conference**
May 30 – June 2, 2024
Hilton Norfolk the Main
Norfolk, Va

**Voyages In Vision**
November 14 – 17, 2024
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_Aruba_

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