VIRGINIA OPTOMETRIC ASSOCIATION

VOYAGES IN Vision

NOVEMBER 14 - 17, 2024

HILTON ARUBA CARIBBEAN RESORT & CASINO

8 CE Hours

COPE APPROVAL IN PROCESS

WWW.THEVOA.ORG/VOYAGES
### Schedule of Events

#### Thursday, November 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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</thead>
<tbody>
<tr>
<td>6:00 - 7:30 pm</td>
<td>Welcome Reception on the Beach **</td>
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#### Friday, November 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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</thead>
<tbody>
<tr>
<td>7:45 am - 8:15 am</td>
<td>Registration and Breakfast **</td>
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<tr>
<td>8:15 am - 8:30 am</td>
<td>Welcome and Promotional Speaker</td>
</tr>
<tr>
<td>8:30 am - 9:30 am</td>
<td>The Future in Focus: Stem Cells, Gene Therapy and More - Dr. Chris Wroten (1 hr CE)</td>
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<td>Background, history, and breakthroughs occurring with stem cells, gene therapy, nanotechnology, and biotherapies. Objectives include: To review the history &amp; science of biotherapies and nanotechnology; To review the history &amp; science of stem cells; To review the history &amp; science of gene therapy; To review current techniques in gene splicing and gene replacement delivery, such as CRISPR/CAS-9; To explore new &amp; emerging stem cell and gene therapy techniques in eyecare, and to review published studies in these fields.</td>
</tr>
<tr>
<td>9:30 am - 10:30 am</td>
<td>Lasers and Lid Procedures in Eyecare - Dr. Chris Wroten (1 hr CE)</td>
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<td>Various types of common ophthalmic lasers and their clinical applications are reviewed. Objectives include: To review the indications for YAG capsulotomy, laser peripheral iridotomy, selective laser trabeculoplasty, and various lid procedures; To review pre-op, intra-op, &amp; post-op protocols &amp; considerations for YAG capsulotomy, laser peripheral iridotomy, SLT, &amp; lid procedures, including potential contraindications; To review the incidence and type of potential complications from YAG capsulotomy, laser peripheral iridotomy, SLT, and various lid procedures, as well as ways to mitigate those risks; To review techniques &amp; best practices from a literature review and from firsthand experience; To review published peer reviewed studies relating to the procedures presented.; To review malignant/pre-malignant lid lesions.</td>
</tr>
<tr>
<td>10:30 am - 10:45 am</td>
<td>Refreshment Break and Promotional Speaker</td>
</tr>
<tr>
<td>10:45 am - 12:45 pm</td>
<td>Hot News or Not News (New Tech) - Dr. Chris Wroten (2 hrs CE)</td>
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<tr>
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<td>Presents developments with new and emerging eye care innovations. Objectives include: To gain a greater appreciation for ongoing ophthalmic research in the areas of genetics and cell therapy, and their potential clinical applications; To review various wearable technologies and their potential impact on patients; To preview cataract surgery advances and intraocular lens implants in development and already is use in other parts of the world, and their opportunities for success here; To examine various interventions for presbyopia; To summarize other miscellaneous ophthalmic surgical and diagnostic advances that may improve patient outcomes and quality of life; To examine new and coming advances in contact and spectacle lenses.</td>
</tr>
<tr>
<td>12:45 pm</td>
<td>Free Time for Fun in the Sun</td>
</tr>
<tr>
<td>3:00 pm - 5:00 pm</td>
<td>Oceanside Reception at the North Pool - Open Bar **</td>
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</table>

#### Saturday, November 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am - 8:00 am</td>
<td>Registration and Breakfast **</td>
</tr>
<tr>
<td>8:00 am - 9:00 am</td>
<td>Business of Myopia Control - Dr. Alan Glazier (1 hr CE)</td>
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<td>Foundation for implementing a myopia control specialty. Objectives include: Review marketing strategies to grow a myopia control specialty; Teach various online methods of promoting a myopia control specialty; review pricing aspects of myopia control; Demonstrate importance of informed consent; Teach how to integrate all business aspects of the various accepted myopia control methods.</td>
</tr>
<tr>
<td>9:00 am - 10:00 am</td>
<td>Yelp Help - Dr. Alan Glazier (1 hr CE)</td>
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<td>Building and sustaining practices with online social review sites. Objectives include: To review the various platforms patients leave social reviews for optometric businesses; To teach strategies to respond to negative social reviews; To teach how not to respond to social reviews; To discuss review-based marketing strategy.</td>
</tr>
<tr>
<td>10:00 am - 10:15 am</td>
<td>Refreshment Break and Promotional Speaker</td>
</tr>
<tr>
<td>10:15am - 12:15pm</td>
<td>Dry Eye &amp; Aesthetics for the Contemporary Optometrist - Jeffrey C. Michaels, O.D., F.A.A.O. (2 hrs CE)</td>
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<td></td>
<td>In-office procedures for dry eye &amp; aesthetics that cover on and off-label opportunities. Objectives include: To learn new in-office procedures for dry eye; To learn new in-office procedures for ocular adnexa aesthetics; To learn adverse events for in-office dry eye &amp; adnexa aesthetics; To understand how to incorporate contemporary procedures into private practice patient work flows; To understand limitations of scope of practice for contemporary optometry procedures; To understand on and off-label procedures for dry eye &amp; aesthetics.</td>
</tr>
<tr>
<td>12:15 pm</td>
<td>Free Time &amp; Networking Opportunities On Your Own</td>
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#### Sunday, November 17

**Departures**

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### Registration Fee Includes**

**8 Hours CE**

- 2 Breakfasts
- 2 Refreshment Breaks
- 2 Receptions
- Pre-Conference Give-A-Ways, and more!
O. D. Name: ____________________________________________ Name for Badge: ______________________________________
Address: ____________________________________________ OE Tracker #: ______________________________________
City: ________________________________________________ State: ___________________ Zip: ___________________
Phone: ____________________________________________ Cell: ___________________ Email: ___________________________
Emergency Contact: ________________________________________________ Cell Phone: ___________________________

General Registration Fees - Includes 2 Breakfasts, 2 Refreshment Breaks and 2 Receptions
☐ $ 395 VOA/AOA Member
☐ $ 595 NON VOA/AOA Member
☐ $ 250 Spouse / Guest (No registration fee for children under 17)

Total Cost $ __________

Special Services to Comply with American Disabilities Act:
☐ Check if you need special services to fully participate. Attach a written description of needs so we may contact you.
☐ Please notify the VOA by October 1, 2024.
☐ Dietary Considerations / Allergies: _______________________________________________________________

Name on account (print): ________________________________ Exp. Date: _______ / _______
Card Number: _________________________________________ Credit Card CVV code: __________
Billing Address: ________________________________________________
City: _____________________________ State: ______________________ Zip: ___________________
Signature (required) __________________________________________ Authorized amount $ __________

Lodging Information
Room Options (Discounted Rate Available Until October 1, 2024)
$ 269/night + Taxes & Fees (Garden View)
$ 389/night + Taxes & Fees (Partial Ocean View Bonaire/Curacao)
$ 499/night + Taxes and Fees (Bonaire Suite - French Balcony)

Click here to Explore Room Types

Extra person (3rd and 4th Adult) rate is an additional $25 per person, per night. Children 17 and younger stay free.
Taxes: Room tax of 12.5%, a local tariff of 15% and a $5 per person porterage fee.

All rates (subject to availability) are offered to attendees 3 days before and 3 days after the conference. All attendees receive 10% off spa treatments, receive complimentary wi-fi, 2 bottles of water daily.

Important Travel Information
A Valid Passport is required to travel to Aruba.
Airport Transfers: Taxi and Shuttles are available from the airport to the Hilton Hotel. Transfers are NOT included in the fee.
Dress Code: Casual / Beach. Be comfortable, wear your flip-flops, and have fun!

Click here for Aruba Specific Protocols / Regulations

Embarkation/Disembarkation (ED) card (IMPORTANT: REQUIRED FOR ENTRY INTO ARUBA)
The Aruba ED Card (Embarkation/Disembarkation) is a mandatory requirement for all individuals, including infants and children, entering Aruba. It is necessary to complete and obtain approval for this document. To access the official ED Card page, kindly use the following link. It is important to note that some services may charge a fee to assist you with this process. While the decision to utilize such services is entirely yours, please note that it can easily be completed independently and free of charge within a few minutes. You can fill in the ED-Card as early as 7 days before you travel to Aruba.
Important Dates
October 1, 2024: Deadline for lodging reservations.
Deadline for registration refunds.
Deadline to register. No On-Site Registrations. Registration must be received by this date.
7 Days Prior to Arrival: Complete Embarkation/Disembarkation (ED) Card

OD CE Credit Information & Course Attendance Verification
Courses are designed to meet requirements for approval of CE credit by the Virginia Board of Optometry and Council on Optometric Practitioner Education (COPE). The VOA assumes no responsibility should a course not be approved by any State Board of Optometry. If required, reporting of course hours to licensing boards is the sole responsibility of the licensee. To obtain credit you must attend the ENTIRE course, attendance will be monitored to comply with Virginia licensing board regulations. Each doctor will be provided a “course card” after the conference via email. To verify attendance you must sign in each day.

See You in Paradise!

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